

MIKA MUNCH

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EXPERIENCE

Graduate Research Assistant - for Dr. Hyunjoo Oh, August 2019 - Present

- Exploring integration of tangible data concepts into PaperMech platform
- Building prototypes that allow students to upload a dataset and map the data to motion
- Leading technical direction of project and testing different meanings of tangible data

UX Architect & Service Design Intern - NCR, Summer 2019

- Led efforts for the design group to be included earlier in the product lifecycle
- Responsible for redesign of a legacy loyalty platform, including user studies
- Redesigned screens for NCR products in banking, kiosks, mobile, and tablet

Graduate Teaching Assistant - Intro to Smart Products, January 2019 - May 2019

- Responsible for writing all homework assignments
- Instructed lessons on Arduino and interactive prototyping
- Provided critiques on product designs, helped students with debugging and electronics

Associate Designer - Engage Ventures, February 2018 - December 2018

- Served as the on-hand designer/UX consultant for the 24 Engage portfolio companies
- In charge of branding strategy and workshops for maximum value creation
- Created Engage workshop/marketing collateral, facing VC's and Fortune 500 executives

CoFounder, Creative Director - TopTime Coffee Co., April 2017 - Present

- Completed Georgia Tech Create-X's Startup program and received \$20,000 in funding
- Responsible for entire brand strategy, customer experience and creative concepts
- Launched and manages TopTime Coffee cart in MRDC building on campus

UI/UX and Media Intern - SandboxATL, Feb 2017 - Jan 2018

- Designed and executed 3 rounds of The Book, TechSquareATL's 60 page publication
- Responsible for UX design flows for our event landing pages
- Created digital content packages and asset design for all events
- Served as fill-in Editor-in-Chief, in charge of content team

LEADERSHIP

Animal Shelter Service Design Consultant - Present

- Facilitating a series of workshops with local animal shelters to identify painpoints and solutions
- Led workshops in Arizona at Maddie's Fund conference, teaching shelter workers design concepts

Interactive Products Lab - Mentor - 2018 - Present

- Hold office hours to teach undergraduate students Interactive Prototyping, Arduino, and Processing
- Involved in interdisciplinary lab projects including Zen Garden, and the Disney Design Challenge

Design For America Exec Board - Director of Marketing and Recruitment - 2016

- Responsible for club marketing and branding
- Served as club's go-to UI and design person

EDUCATION

Masters Candidate in Industrial Design, Georgia Institute of Technology - 2018-2020

B.S. in Computer Science, Georgia Institute of Technology - December 2017

Focus in Media and People (Human-Computer Interaction), **Minor** in Industrial Design

Study Abroad: UNSW Computer Science and Design, Sydney, Australia - February 2016 - December 2016.

Relevant Classes: Service Design Brand and Value Creation, Interactive Products and Prototyping, User Interface Design, Design Methods, Human Factors Design, Audio Design, InfoVis, Educational Technology, Research Methods

SKILLS

Photoshop

Illustrator

InDesign

Sketch

Framer

Agile PM

D3.js

Processing

Java

Python

Javascript

C

User Testing

Workshop

facilitation

Arduino

Prototyping

Illustration